



Global trends – impacts on Swedish Forest Industry

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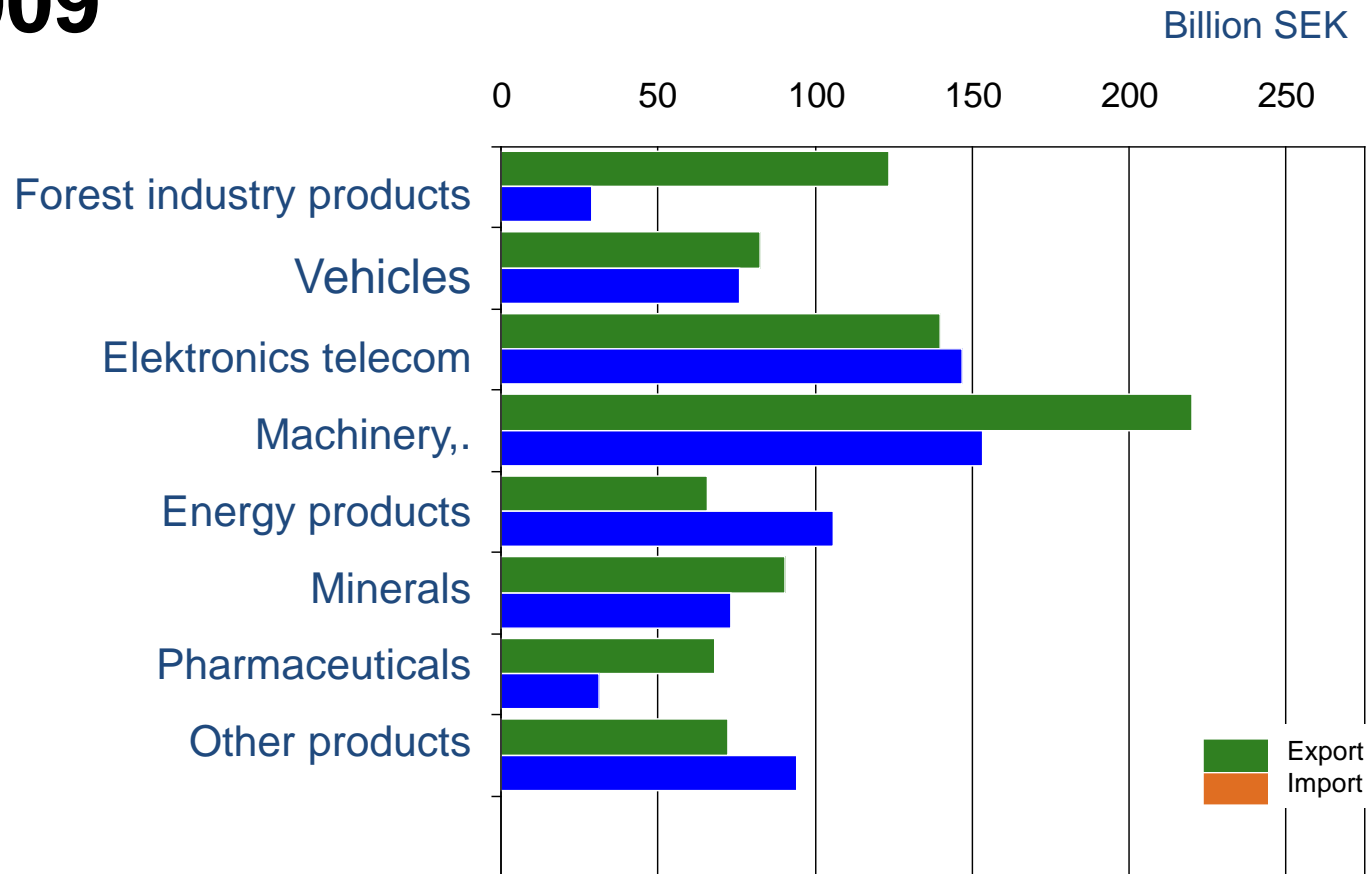
Swedish Forest Industries Federation

Objectives

Foster the competitiveness of the forest based industry

- Industrial policy
- Social affairs
- Promoting timber

Export and import of different products 2009



Total export: 998 billion SEK (2008: 1 194 billion SEK)

Total import: 911 billion SEK (2008: 1 098 billion SEK)

Källa: SCB

Megatrends

- Important to for the industry to understand the megatrends and how they interact. Some comments:
 - Energy. Energy efficient processing.
 - Climate. Increase forest growth will increase carbon sequestration, carbon storage in forest products, substitution.
 - Water. Forestry and forest industry where water resources aren't scarce.
 - Biodiversity. Balance between production and conservation
 - Technology. Development of new products.
 - Infrastructure. Energy efficient transports

How to handle change

- Shifting from north to south
 - Different strategies;
 - Plantations and mills in emerging economies. (StoraEnso)
 - Strong global brands and consumer orientation (SCA Hygiene Products)
 - Cooperation with global players (suppliers to companies like Tetra Pak and IKEA)

Policies needed

- Global climate agreement including LULUCF and REDD+ with mechanisms like CDM.
- Combat illegal logging; Due diligence regulation, FLEGT, Lacey Act